

Frequently Asked Questions

Q: What streets are included in the ByWard Market?

A: The ByWard Market includes George Street North, Dalhousie Street from George to Cathcart, and Sussex Drive East to Cumberland Street West. Rideau and Mackenzie are beyond the ByWard Market's jurisdiction.

Q: What is a BIA, and what is its mandate?

A: BIA stands for Business Improvement Area. The primary role of a BIA is to enhance the area it represents. Business people within a specific geographical location join together with the help of their municipality to improve the area through initiatives such as marketing and events and by protecting its interests in government and business arenas.

ByWard Market BIA Values & Principles:

- Preserving the unique character of the ByWard Market as possessing a wide variety of owner-operated businesses and a farmers' market that make the Market rich in heritage, activity and animation.
- Supporting efforts to protect the long-term viability of the farmers' market and the selling of food
- Recognizing that unique owner-operated businesses contribute something special to the Market
- Ensuring fairness and equity to all members such that the benefits to a single member business never outweigh the mutual benefits to all member businesses
- Focussing on residents first and then visitors
- Promoting the Market as a safe place to live, shop, visit and operate a business
- Being socially responsible business people

Q: What BIA events are planned for this year?

The ByWard Market BIA plans events throughout the year designed to enhance the ByWard Market experience for tourists, locals, and businesses alike.

Annual events include:

- Stew Cook-Off (first week of February)
- Auto Classic (first week of June)
- Oktoberfest/Volksmarch (third Saturday of October)
- Christmas Programming (month of December)

Q: Can you tell me a few ByWard Market factoids?

A: Absolutely.

- Founded by Colonel John By in 1826, and subsequently named "ByWard Market," a combination of By and Ward. The "Ward" is always capitalized.
- 50,000 visitors per weekend in the summer months.
- Over 500 businesses including food retailers, restaurants, professional services, and more!
- George and York Streets were designed extra-wide to accommodate the creation of a public market and gathering place.

Q: The ByWard Market is home to many establishments. Can you list what types of businesses the BIA represents?

A: The ByWard Market represents several categories of businesses:

- 88- Restaurants, including 3 - 24 hour restaurants (Mello's, Zak's and Dunn's)
- 35 – Food Retail Establishments
- 23 – Nightlife and Entertainment Venues – including: The Chateau Lafayette – Ottawa's oldest tavern, established in 1849, and the home to the 'Lucky Ron Show'
- 25 – Arts, Culture and Education Facilities – and home to:
The National Gallery of Canada
Notre Dame Basilica – Ottawa's oldest and largest church – opened in 1885
- 11 - Books and News Shops
- 57 – Fashion Shops – Home of designer Richard Robinson's shop and haute couture school
- 18 – House and Home Shops
- 19 – Boutiques
- 39 - Health and Beauty Salons
- 43 – Professional Services

Q: Can you tell me about the achievements of some of your businesses? Gold medal plate winners, restaurants winning awards (link to positive media stories)

A: The ByWard Market is proud of each and every business it represents and is pleased to help boast their

accomplishments. Here is a list of positive reviews and awards ByWard Market businesses have earned:

- <http://blogs.ottawacitizen.com/2011/08/12/smoque-shack-on-the-trail-of-some-mighty-fine-barbecue/>
- http://www.tripadvisor.com/Attraction_Review-g155004-d155543-Reviews-ByWard_Market-Ottawa_Ontario.html
- <http://www.ottawalife.com/index.php/david-mccaffrey-ottawas-leading-bridal-couturier-ventures-into-eveningwear/>
- <http://www.all-about-ottawa.com/byward-market.html>
- <http://www.vittoriatrattoria.com/about/awards.aspx>
- <http://www.luxebistro.com/site/HTML/press.html>
- <http://www.stellaosteria.com/site/HTML/newsevents.html>
- <http://www.bluecactusbarandgrill.com/site/news.html>
- <http://www.torontosun.com/2011/08/10/ontario-is-yours-to-discover>
- http://www.tripadvisor.in/ShowUserReviews-g155004-d639158-r116729274-ByWard_Blue_Inn-Ottawa_Ontario.html
- http://www.tripadvisor.in/ShowUserReviews-g155004-d155543-r116826910-ByWard_Market-Ottawa_Ontario.html

Q: What time does the ByWard Market open?

A: The ByWard Market is open 7 days a week year-round. Generally, the outdoor market begins at 6 a.m. and can remain open until 6 p.m., but hours can depend on the weather and vary from stand to stand. Individual businesses set their own hours. Please see the directory for business contact information.

Q: How do I set up a stand in the ByWard Market?

A: You must contact Markets Management at 613-244-4410.

Q: Where can I park in the ByWard Market?

A: You can choose from two City of Ottawa parking towers, two private parking towers, and thousands of on-street parking spots. In total, there are over 3,100 parking spots in the ByWard Market.

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- <http://www.all-about-ottawa.com/byward-market.html>
- <http://www.vittoriatrattoria.com/about/awards.aspx>
- <http://www.luxebistro.com/site/HTML/press.html>
- <http://www.stellaosteria.com/site/HTML/newsevents.html>
- <http://www.bluecactusbarandgrill.com/site/news.html>
- <http://www.torontosun.com/2011/08/10/ontario-is-yours-to-discover>
- http://www.tripadvisor.in/ShowUserReviews-g155004-d639158-r116729274-ByWard_Blue_Inn-Ottawa_Ontario.html
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